

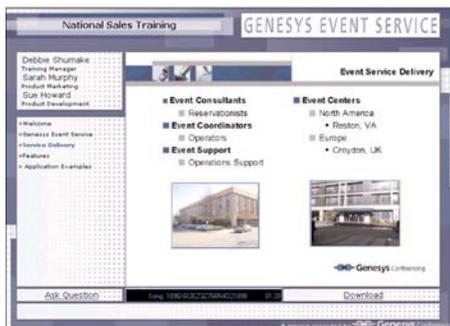


GENESYS EVENT SERVICE



Genesys Event Service Extend Your Reach

Extend the reach of your corporate announcements to an unlimited number of participants from across the globe with Genesys Event Service. Designed specifically for large scale and high profile events, this powerful service guarantees a professional and worry-free event. Your event is fully managed by a dedicated team of certified and experienced professionals from start to finish. You can be confident that your earnings announcements, product



launches, press briefings, training sessions and other high profile communications run efficiently and flawlessly, every time.

The complete event solution

Genesys Event Service brings you seamless integration of audio and visual technologies. True integration provides an impressive multimedia platform and valuable audience interaction. Participants listen and see the presentation fully synchronized. Because Genesys designed and developed the integrated solution specifically for Event Service, we're committed to exceeding customer requirements.

With Genesys Event Service, you have all the features you need at your fingertips. Dedicated Event Coordinators, event registration, Q&A and unique moderator interface are included in the core service, providing you with the tools you need to ensure a powerful and successful event.

Additional modules including transcription, a record of event participants and on-demand recording can be added to bring additional value to your event.

Success with every event

A team of event professionals is dedicated to your event. From your initial reservation with Genesys to the closing of your event, consultants, coordinators, and technical support personnel attend to every detail. So no matter how complex your requirements, we ensure a professional, polished delivery.

Event Registration

Learn more about your audience with Event Registration. Event Registration enables participants to register in advance for your conference call via the web. Most importantly, it enables you to gather your audience's professional contact information to use for targeted marketing campaigns, lead generation and follow-up.

Follow your audience

With Event View, you enjoy a fully managed service while staying in touch with participants. Our unique moderator interface enables you to access real-time information about your event and information submitted by participants. Check who's connected and screen questions. Following your presentation, Genesys opens the floor to your global audience with an integrated audio and web Q&A session, allowing you to sort and screen questions, sending only selected ones to the speaker.

Enhance your event

Tailor a solution that best meets the objectives of your event. Add further web options for maximum impact.

■ Web Streaming

Allow participants to connect to your event online. Stream your audio via the Internet with Web Streaming.

■ Web Archiving

Extend the reach of your event with an archive hosted online by Genesys. Those who could not attend the live stream can follow later, at their convenience.

■ Web Custom Package

Present through a branded interface, have your visual presentation fully managed, index slides, allow participants to download supporting documents and more.

Genesys Conferencing

Genesys Conferencing is the world's leading conferencing specialist. An industry leader since 1986, Genesys is present in more than 25 locations in North America, Europe and Asia Pacific.